

Dr. Minsup Lee Named Vice President of Hyundai America Technical Center, Inc.



Superior Township, Mich., March 11, 2016— Dr. Minsup Lee is named Vice President- Hyundai America Technical Center, Inc. (HATCI). He is the company's first Vice President.

Dr. Lee has served with Hyundai Motor Company for approximately 20 years. Prior to assuming his new position, he served as an NVH development engineer then as director for the Overseas R&D Management Team at HMC.

As Vice President of HATCI, Dr. Lee will assist newly appointed President, William Freels, in leading Engineering groups to develop global platforms to meet North and South American market and customer requirements. Lee will also serve as HATCI's Executive Coordinator facilitating relationships between HATCI and the HMG R&D headquarters based in Namyang, South Korea.

"The US auto market is one of the most challenging markets for overseas automakers, so HMG dedicates exceptional resources to satisfying the American customer," said Dr. Lee. "I am honored to accept this role at a time when HATCI is increasing responsibility for vehicle development and entering its 30th year of operations."

Dr. Lee holds a Ph.D. in Mechanical Engineering from Rensselaer Polytechnic Institute and a Master's degree in mechanical engineering from Oklahoma State University.

About HATCI

As one of Hyundai Motor Group's (HMG) ten centers focused on research and development (R&D), Hyundai America Technical Center, Inc. (HATCI) was established in 1986 in Ann Arbor,



Hyundai America Technical Center, Inc.

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News Release

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Michigan. HATCI is HMG's design, technology and engineering headquarters for the North American Market, and supports new model development, global programs and safety and emissions regulations from our dedicated engineering facilities and support staff at affiliate locations located throughout the United States (Alabama, California, Georgia, Michigan and Washington D.C.).

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